



E. J. KRAUSE &
ASSOCIATES, INC.

EXPO COMMTM

<http://www.expocomm.com>

FOR IMMEDIATE RELEASE

April 4, 2012

CONTACT:

USA

Ron Akins
E.J. Krause & Associates, Inc.
Phone: (301) 493-5500 ext. 3310
akins@ejkrause.com

GERMANY

Regine Gessner
E.J. Krause & Associates, Inc.
Phone: + 49 (0) 211 610 730
gessner@ejkgermany.de

**SVIAZ/EXPO COMM MOSCOW 2012 Maintains Leadership Position
Russia's Most Successful ICT Event**

***More than 95% of exhibit space already sold for SVIAZ/EXPO COMM MOSCOW 2012,
the largest ICT event in Russia and Eastern Europe***

Bethesda, MD, April 4, 2012 -- The Ministry of Communications and Mass Media of the Russian Federation, and the Russian Federation Chamber of Commerce and Industry will welcome exhibitors and attendees to another successful edition of the internationally recognized **SVIAZ/EXPO COMM MOSCOW 2012** exhibition and conference. The event which will take place May 14-17, 2012 at Expocentr Fairgrounds in Moscow is Russia's premier information and communications technology event. **SECM 2012** will provide high profile conference sessions and content as well as business development opportunities for exhibitors and attendees in Russia and throughout Eastern Europe.

With over 600 exhibiting companies from 26 nations and 35,000 attendees, **SVIAZ/EXPO COMM MOSCOW 2012** has become the benchmark promotional platform for telecommunications, information and mass media technology in Russia. The conference program focuses on Russia's expanding ICT sector, as industry leaders discuss wireless communications products and services that will increase efficiency throughout Russia's enterprise community.

SECM 2012 covers the landscape of next generation wireless networks, LTE advanced network services, multi function mobile terminals, mobile networks, WiMAX, Wireless LAN, Bluetooth, as well as various platforms that permeate business and industry. Service providers, equipment manufacturers, and content producers agree **SVIAZ/EXPO COMM MOSCOW** is a prominent B2B event that offers exhibitors and attendees a professional venue to share knowledge and ideas in an environment where global business relationships can flourish.

SVIAZ/EXPO COMM MOSCOW has achieved well deserved prestige through facilitating ITC market share and improving operating efficiency in Russia. Over a 30 year period this event has grown to be the largest ICT exhibition and conference in Russia and the Commonwealth of Independent States. The exhibit area covers over 17,400 sqm and hosts National Pavilion Groups such as BITKOM, TAITRA, CCPIT, and the Ontario Ministry of Economic Development. The Russian Chamber of Commerce emphasized that each **SVIAZ/EXPO COMM MOSCOW** event has contributed to the modernization of Russia's network infrastructure and has attracted more capital investment to the country's economy.

Russia will continue to be a key growth market for ICT products and services, while generating long term business prospects for firms interested in the Russian market. The success of this event clearly indicates the world's leading manufacturers and service providers will continue to join **SVIAZ/EXPO COMM MOSCOW** to meet high level executives, industry experts, and decision makers from Russia and Eastern Europe.

Founded in 1984, E.J. Krause & Associates, Inc. (EJK) is one of the largest privately owned exhibition management companies in the United States and is recognized worldwide as the organizer of SVIAZ/EXPO COMM MOSCOW and the EXPO COMM series of ICT events. EXPO COMM is the global series of exhibitions and conferences servicing the telecommunications, wireless, broadband, and networking industries. The EXPO COMM series attracts the highest quality buyers by addressing the needs of network professionals who require the most up-to-date technological developments covering Broadband, convergence networks, mobile Internet, ICT, and unified communications. The EXPO COMM series has grown over the years to include shows in Europe, Asia, and Latin America.