



E. J. KRAUSE &
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SMAU EXPO COMM IS DEDICATED TO ITALY'S MOST PRESSING TECHNOLOGY DEMANDS

Bethesda, Maryland April 11, 2012 - Dedicated to the most pressing technology demands within the Italian market place, **SMAU EXPO COMM 2012**, is the most important ICT exhibition and conference in Italy that is solely devoted to information and communication technology. The event is designed to support leading domestic and international suppliers of ICT products and services developed for corporate and public administration decision makers, business professionals, entrepreneurs, and the channel of network operators and service providers in Italy. **SMAU EXPO COMM 2012** will be held in Milan October 17-19, at Fieramilano City.

As technology rapidly advances, it becomes imperative for all industries to gain knowledge and information while taking advantage of all its benefits. **SMAU EXPO COMM** has created a unique B2B platform offering participants unprecedented marketing, networking, and technology exchange opportunities essential to all companies dedicated to the ICT industry and the technology of the future.

Some of the ICT trends that interest and attract both Italian companies and the public administration are those that view these solutions as an important strategic lever that betters the efficiency of company operations and that satisfies the necessity of maximum mobility. The affirmation of these trends is exemplified at **SMAU EXPO COMM 2012**. The **EXPO COMM** conference program this year will focus on Unified Communications, technology solutions and information security. Participants will include the leading equipment manufacturers and service suppliers who have been instrumental in developing the most up to date technology solutions for Unified Communications and collaboration as well as institutional experts on info security solutions and technology.

For more information please visit: <http://expocomm.com/italia/>

Founded in 1984, E.J. Krause & Associates, Inc. (EJK) is one of the largest privately owned exhibition management companies in the United States and is recognized worldwide as the organizer of the EXPO COMM series of ICT events. EXPO COMM is the global series of exhibitions and conferences servicing the telecommunications, wireless, broadband, and networking industries in Europe, Asia, and Latin America. The EXPO COMM series attracts the highest quality buyers by addressing the needs of network professionals who require the most up-to-date technological developments covering Broadband, convergence networks, mobile Internet, ICT, and unified communications.