



**E. J. KRAUSE &
ASSOCIATES, INC.**

**CONNECT/EXPO COMM
INDONESIA 2014**

TELECOMMUNICATIONS, MEDIA AND INFORMATION TECHNOLOGY EXPO

<http://www.ejkrause.com>

FOR IMMEDIATE RELEASE

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E. J. KRAUSE & ASSOCIATES, INC. AND TARSUS GROUP ANNOUNCE CONNECT EXPO COMM INDONESIA 2014

Bethesda, MD, November 14, 2013 – E.J. Krause & Associates (EJK) is pleased to announce its latest addition to the global **EXPO COMM** series of events, **CONNECT EXPO COMM INDONESIA**. EJK has joined forces with Tarsus Group, bringing together two powerhouse brand names in the ICT industry. Tarsus has established a strong local presence in Indonesia's ICT market under its signature event **Connect Indonesia**, which runs as part of the annual Indonesia Infrastructure Week. **CONNECT EXPO COMM INDONESIA** is expected to become the benchmark ICT event in South East Asia.

*"Indonesia Infrastructure Week has already established itself as the major international platform to make commercial and government level connections with Indonesian infrastructure project holders. I am positive that combining **Connect Indonesia's** strong local presence with **EXPO COMM's** international reach will quickly allow **CONNECT EXPO COMM INDONESIA** to develop into South East Asia's leading ICT event,"* noted Douglas Emslie, Group Managing Director of Tarsus Group.

CONNECT EXPO COMM INDONESIA 2014 will provide an international platform for telecommunications, media, wireless mobile, and ICT firms to meet and connect with national and regional decision makers responsible for the roll out of Indonesia's massive broadband deployment program. A dedicated National Broadband Congress will also be held in conjunction with **CONNECT EXPO COMM INDONESIA 2014**.

The three day Congress will fall under the theme "Empowering the Next 120 Million Internet Users Across Indonesia - in support of the Indonesia Broadband Plan" (IBP) The IBP is directly funded by the Indonesian government and has the objective of expanding national economic strategies with the use of Broadband enabled technologies.

Indonesia is at the forefront of emerging markets. Economically strong and politically stable, it has a growth profile to become a true economic power within the next decade. Information Communications Technology (ICT) and Broadband deployment are key government initiatives that are propelling Indonesia forward as the next developing market for ICT equipment manufacturers and service providers.

*"With Indonesia's economy on the rise, currently the largest in South East Asia, we see massive potential in investing in the market. **CONNECT EXPO COMM** is the perfect opportunity to accelerate ICT development in South East Asia,"* said Ned Krause, CEO of E.J. Krause & Associates.

The immediate interest in **CONNECT EXPO COMM INDONESIA 2014** by worldwide industry leaders clearly indicates that Indonesia will be a major growth market for broadband, mobile, and ICT providers. **CONNECT EXPO COMM INDONESIA** will offer unprecedented opportunity for the technology leaders to drive new business and come together to build and strengthen partnerships between the public and private sector from Indonesia and abroad. **CONNECT EXPO COMM INDONESIA** will be held in November 2014.

About E.J. Krause & Associates:

For more than 25 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com